

THE OTHER SIDE

Limited Edition/

Inspired by the liminal spaces between reality and the unknown, The Other Side by Leila Jureidini is a bold exploration of art transformed into woven form. In collaboration with Iwan Maktabi, Jureidini's evocative designs transcend their canvas origins, becoming limited-edition tapestries and carpets crafted with traditional techniques.

With its striking interplay of color, texture, and depth, the collection blurs boundaries between art and interior, inviting viewers to step into a realm where the familiar dissolves into the surreal.



PRODUCT SHEET THE OTHER SIDE

COLOR	SIZE	PILE HEIGHT
None customizable	Customizable	3mm
MATERIAL	TECHNIQUE	LEAD TIME
Wool & Silk	Flatweave	3-4months

MAI COLLECTION

FLATWEAVE

The Other Side I



158x157 cm

Multi





Multi 150x150cm

The Other Side III



Multi 143x150cm

GENERATION THREE



Leila was born in Lebanon in 1963 and is currently based in Beirut. After studying graphic design at the ESAG in Paris, she obtained a degree in Fine Arts and Communications Design from Parsons the New School of Design in New York. Jureidini also studied sociology and anthropology at the Sorbonne University, and has worked as a designer for many years both in France and in the USA.

Since 2008, her work has been included in several exhibitions in London, Paris and Beirut, such as Artspot RMB Gallery, Beirut Art Fair, Parallax Art Fair, Sursock Museum's 30th and 31st Salon d'Automne, where she received a "Mention Spéciale du Jury" in 2012. Her work is part of the permanent collection of the Sursock Museum, where the sculpture was displayed as part of the museum's permanent exhibition after its reopening in 2015. Her pieces art part of the Bank Audi collection, the Barjeel Art Foundation in the UAE as well as the DAF (Dalloul Art Foundation) in Beirut.

