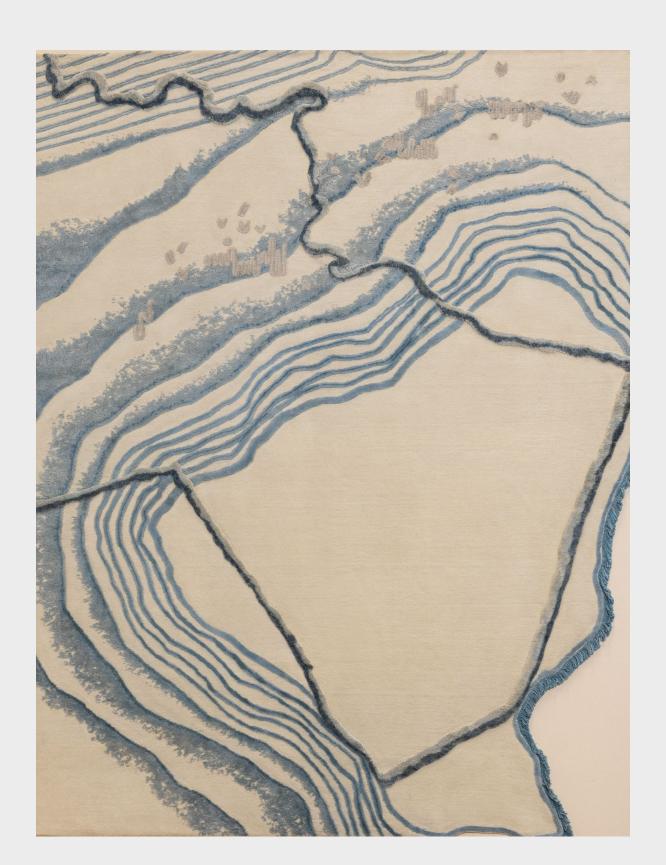


TAGHROUDA

the Taghrouda collection draws inspiration from the shared histories, land scapes, and cultural elements of the gulf region, echoing the chanted bedouin poetry recited during desert travels which have become part of unesco's world's intangible heritage. Designs were crafted improvisationally, akin to constructing poetry, symbolizing the natural landscapes and migratory paths of the region's people. They represent a borderless gulf, evoking interconnected cultural heritage.



PRODUCT SHEET

TAGHROUDA COLLECTION

COLOR	SIZE	PILE HEIGHT
Customizable	Customizable	6-10mm
MATERIAL	TECHNIQUE	KNOT DENSITY
Handcarded wool & Natural Silk	Hand-knotted	100knots/sqm

LEAD TIME

4-5months

TAGHROUDA COLLECTION

Verse I



Wall Hanging Beige/Gold 128x140cm



Wall Hanging Beige/Pink 128x140cm



Copper 250x250cm



Pink/Gold 250x250cm



Beige/Gold 250x250cm



Green 250x250cm



Blue 250x250cm



TAGHROUDA COLLECTION

Verse II



Pink/Gold 230x350cm



Sand 230x350cm



Beige/Gold 230x350cm



Copper 230x350cm



Grey/Blue 230x350cm



Grey/Green 230x350cm



TAGHROUDA COLLECTION

Verse III



Blue/Gold 230x300cm



Blue 230x300cm



Beige/Gold 230x300cm



Burgundy 230x300cm



Green 230x300cm

GENERATION THREE

TAGHROUDA COLLECTION

Designed by Afra & Sheikha Bin Daher



Emirati designers Sheikha & Afra Bin Dhaher both hold a BSc degree in Visual Communication from the American University of Sharjah. After graduation, Sheikha pursued her MA degree in Communication Design from Central Saint Martins College of Art & Design in London and founded, Abjad Design, an interdisciplinary studio based in Dubai. Afra went on to continue her diverse art and design practice and had her first solo show, Hymns to a Sleeper in 2016. The Bin Dhaher sisters have exhibited locally and internationally and continue to engage in the art and design scene. Their most recent collaboration was on the Safari-Barari collection for MENASA: Emirati Design Platform at Expo 2020 Dubai. Their varied practice blurs the boundaries between art and design. The spirit of the artists' work is rooted in creating narratives taking audiences through meaningful realms of the human psyche and imagination. Subtle elements of play and visual poetry characterize their work.

