ORIENTATIONS

The Orientations collection, a limited-edition handmade carpet collection, incorporates the persian knot technique in silk and natural wool from New Zealand while showcasing a retro-futuristic design aesthetic. the interplay of traditional techniques and contemporary colours is a unique take on what makes carpets collectable pieces.

North East West South



PRODUCT SHEET

ORIENTATIONS

COLOR	SIZE	PILE HEIGHT
Customizable	Customizable	3mm
MATERIAL	TECHNIQUE	KNOT DENSITY
Handcarded Wool & Natural Silk	Handknotted	100knots/sqm

LEAD TIME

5months

North



Beige/Blue 200x300cm



Beige/Blue 200x300cm

DETAIL NORTH



West



Sand/Burgundy 200x300cm



Ivory Charcoal/Rust 200x300cm



East



Charcoal/Terracotta 303x246cm



Brick 303x246cm



Brick/Beige 303x246cm



Petrol 303x246cm



Blue 303x246cm



Beige 303x246cm



Silver 373x276cm



Ivory 250x250cm



South



Green 200x300cm



Brick 200x300cm



Olive 200x300cm



Blue Round



DETAIL SOUTH



GENERATION THREE

ORIENTATIONS COLLECTION

Designed by David/Nicolas



At the core of David/Nicolas' practice is an essential duality. The creative spark between designers David Raffoul and Nicolas Moussallem is derived from a delicate balance: between imagination and stoic logic; unbounded creativity and practical research; a curiosity about the future and a deep respect for the past. The pair met while studying architecture at the Lebanese Academy of Fine Arts in 2006 and founded their studio in 2011. Over the past decade, they have gained global recognition working across interiors, furniture and product design, leading them to open a second office in Milan in 2021. The move marked a return to Italy after Raffoul and Moussallem earned master's degrees at the Scuola Politecnica di Design in 2011, prior to Raffoul working at Fabrica, in Treviso, Italy between 2012 and 2013.

David/Nicolas' work can be described as untethered to a single style or era and is instead an alloy of lived experience and personal research. Both hail from Beirut, Lebanon and the complexities and contradictions of the cosmopolitan city can still be found at the heart of their practice. However, they draw inspiration from concepts as vast as vernacular architecture, photography, electronic music and the canon of Italian design, which is legible in their unwavering fidelity to craftsmanship. The duo has brought this sophisticated sense of cross-cultural experimentation to interiors across Europe, America and the Middle East. Raffoul and Moussallem's approach to each project remains free from preconceived notions or prescriptive narratives, and instead allows the location, its history, and an intuitive dialogue with the client to determine the final work. Theirs is a process that blends their own creative impulses with that of their collaborators, resulting in carefully considered spaces that thoughtfully reflect their inhabitants.

