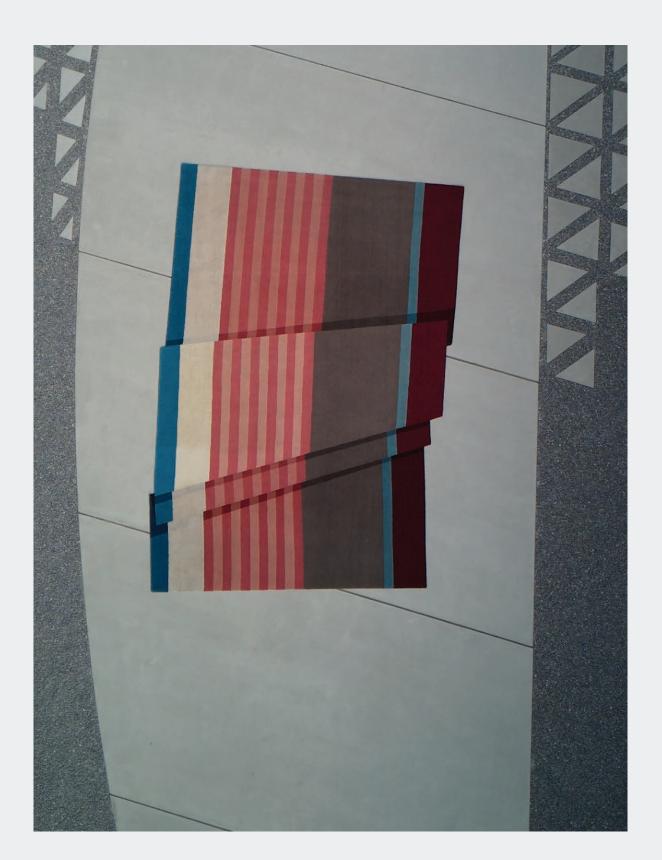


### **FOLD**

Fold is a product of coincidence and instant realization. It is a description of how design is a subjective matter whereby even midway through the creative process, you can say that you are finished. It was created by trying simply stripe pattern compositions on a paper and crumpling it as a discard, yet realizing the composition had become rich and interesting. This is the RG/A method of always recycling ideas into new ones by changing where we, the observers, are seeing it from. Fold is a colorful collection with contrasting yet complementary unexpected hues creating volume through shadows insinuating a folded two-dimensional canvas.



# PRODUCT SHEET FOLD

COLOR	SIZE	PILE HEIGHT
None Customizable	Customizable	9mm
MATERIAL	TECHNIQUE	KNOT DENSITY
Highland Tibetan Wool	Handknotted	100knots

## **LEAD TIME**

4-5months

## **FOLD COLLECTION**







Blue/Grey 350x250cm



Pink/Red 350x250cm



**GENERATION THREE** 

#### **FOLD COLLECTION**

Designed by Rabih Geha Architects



Rabih Geha Architects is a multi-award-winning architecture and design firm established in 2006 in Beirut, the heart of creative thinking in the Middle East. The studio draws inspiration from the dynamic interplay of brand, space, and individual, merging the intuitive with the rational to craft projects that tell unique stories. With a diverse portfolio spanning architecture, interiors, product design, and experimental installations, the firm's work is defined by its distinct identity and innovative approach. Recent accolades include Interior Designer of the Year, Best Bar and Club, and Best Retail awards between 2019 and 2020. Rabih Geha has also earned spots on prestigious lists such as the Creative 30 by Design Middle East and the Architectural Digest AD50. Expanding into markets such as Nigeria, UAE, KSA, and Qatar, Rabih Geha Architects continues to shape spaces that challenge conventions. Their projects have been featured in publications like Frame Night Fever, Andrew Martin Interior Design Review, and Brand Life Restaurants and Bars.

